Hosting - E-Commerce - Plans

Be a part of today’s expanding online business community with Time Warner Cable Business Class’ easy-to-use e-commerce plans.

Time Warner Cable Business Class E-Commerce Plans

The table below details the available e-commerce plans.

<table>
<thead>
<tr>
<th>Resources</th>
<th>BcShop Select</th>
<th>BcShop Professional</th>
<th>BcShop Premier</th>
<th>Win2K BcShop Premier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bandwidth Transfer in MB</td>
<td>5.5 GB/mo</td>
<td>8 GB/mo</td>
<td>10.5 GB/mo</td>
<td>10.5 GB/mo</td>
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<tr>
<td>Disk Space in MB</td>
<td>125 MB</td>
<td>175 MB</td>
<td>225 MB</td>
<td>225 MB</td>
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<tr>
<td>Platform</td>
<td></td>
<td></td>
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<tr>
<td>SGI - Apache web Server</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>N/A</td>
</tr>
<tr>
<td>Windows 2000 w/ IIS 5.0</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Y</td>
</tr>
<tr>
<td>Urchin web traffic reporting</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Server Access</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>24/7 access via FTP etc.</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Control Panel</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>ODBC data sources (Access/FoxPro)</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>Y</td>
</tr>
<tr>
<td>Web Services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Raw log files</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>MS FrontPage 2000 Extensions</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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</tr>
<tr>
<td>ASP support, JavaScript (server)</td>
<td>N</td>
<td>N</td>
<td>N</td>
<td>Y</td>
</tr>
<tr>
<td>CGI bin for Perl</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>Real Audio/Video Support</td>
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<td>Y</td>
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<tr>
<td>SSL Secure Server</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y*</td>
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<tr>
<td>Web Based Authoring System</td>
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<td>N</td>
<td>N</td>
<td>N</td>
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<tr>
<td>Databases</td>
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<td></td>
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<tr>
<td>Mercantec</td>
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<tr>
<td>MySQL database support</td>
<td>N</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>E-Commerce Services (SoftCart 5.0)</td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Number of Products that can be sold</td>
<td>15</td>
<td>100</td>
<td>Unlimited</td>
<td>Unlimited</td>
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<tr>
<td>Store Wizard</td>
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<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Number of Tax &amp; Shipping Zones</td>
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<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
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<tr>
<td>ICVERIFY</td>
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<td>Optional</td>
<td>Optional</td>
<td>Optional</td>
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</table>
E-Commerce Plan Description

All Time Warner Cable Business Class e-commerce plans come with an abundance of features that include full web hosting and secure, easy-to-use e-commerce software.

**Unix Bcshop Select**

BcShop Select is designed for merchants who are new to the web, and is the ideal first step into e-commerce. The simple-to-use store creation and management tools provide a fast, cost-effective way to build and manage an e-commerce site with 15 or fewer products.

BcShop Select provides the basics, and is easily upgraded to BcShop Professional or BcShop Premier when an online business grows.

- Easy-to-use Store Building Software
- Sell up to 15 Products
- Compatible with Add-On Modules -- Merchant Payment Center, Drop Ship, and QuickBooks
- Sales Reporting
- Multiple Shipping Configurations
- Supports International Currency Formats

**Unix BcShop Professional**

Choose either an easy, browser-based setup or use third-party HTML creation tools to design a highly customized web store. BcShop Professional works for the merchant who is just starting their online enterprise as well as the experienced e-commerce entrepreneur.

This design flexibility combined with off-line and online payment options makes BcShop Professional a great choice for businesses that are looking for full-fledged e-commerce at an affordable price.

- Sell up to 100 Products
- Easy-to-use Store Building Software
- Easily Upgradeable
- Compatible with Add-On Modules -- Merchant Payment Center, Drop Ship,
• Sales Reporting
• Multiple Shipping Configurations
• Supports International Currency Formats

Merchant Payment Center is optional with the BcShop Professional for an additional fee per month. BcShop Professional can easily be upgraded to BcShop Premier.

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**BcShop Premier**

A robust online store, BcShop Premier delivers tremendous functionality in an easy-to-use product. BcShop Premier offers product based discounting, unlimited tax and shipping zones, sales reporting, affiliate tracking and much more.

• Sell Unlimited Products
• Real-time Credit Card Payment Processing
• Easy-to-use Store Building Software
• Merchant Payment Center Included (no additional fee)
• Sales Reporting
• Multiple Shipping Configurations
• Supports International Currency Formats
• Upgrade Options Available

The Merchant Payment Center included with this plan allows you to accept and authorize credit card payments in real time. Marketplace is a serious solution for serious web merchants.

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**Win2K BcShop Premier**

The power of Windows and the strength of a robust e-commerce package wrapped together to provide flexibility and capacity. Win2K BcShop Premier offers product based discounting, unlimited tax and shipping zones, sales reporting, affiliate tracking and much more.

• Sell Unlimited Products
• Real-time Credit Card Payment Processing
• The Power of Windows 2000
• Easy-to-use Store Building Software
• Merchant Payment Center Included (no additional fee)
• SSL Secure Server with the Purchase of Your Own SSL Certificate
• Multiple Shipping Configurations
• Supports International Currency Formats

The Merchant Payment Center included with this plan allows merchants to accept and authorize credit card payments in real time. Win2K BcShop Premier is a serious solution for serious web merchants.
SoftCart 5.0

Here's what SoftCart provides:

- The tightest security available anywhere for both merchants and shoppers
- A straightforward wizard-based interface for setting up and maintaining the online store
- Full integration capabilities with existing systems
- Ability to calculate sales tax and shipping in real time
- Electronic Data Interface (EDI) message format, allowing better inventory tracking
- Ability to handle multiple shipping paradigms

Plus:

- Access to practical advice and tips for becoming an effective online merchant
- Add-on services that allow online acceptance of credit cards, drop-shipment directly from supplier warehouses, and linkage to the merchant's accounting system
- Technical Support through for all Mercantec products
- Access to Merchant Connection 24-hour-a-day commerce resources, service offerings and add-on products to make the online business a success

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The SoftCart 5.0 manuals are organized into two main parts:

SoftCart User's Guide
For all users, this guide covers procedures for generating and maintaining an online store using SoftCart. This guide also describes procedures for managing online order data and creating reports for online sales.

SoftCart Technical Reference Guide
For advanced users, this guide covers advanced SoftCart configuration topics such as the integration of third-party databases, customizing order and e-mail template files, and web server security.

Note: The guides above are in .pdf format, which require Adobe Acrobat Reader. If you want to download these files to your computer rather than open them in a browser window, right click on the link and select Save Target As.

E-Commerce Add On Modules

Enhance the functionality of your e-commerce plan without having to invest in expensive upgrades.

SoftCart 5.0 QuickBooks Module
QBLink provides seamless integration between Mercantec SoftCart web-commerce software and Intuit's QuickBooks accounting system. QBLink allows SoftCart merchants to directly interface their web store with their QuickBooks accounting system by automatically translating transactions from SoftCart into a single transaction log that can easily be imported into QuickBooks.

** SoftCart QBLink module is currently available for use with QuickBooks 1999 and earlier versions.

For additional information about QuickBooks, visit the Intuit web site.

View the QBLink Module User's Guide.

Drop-Ship Module

The Drop-Ship Module is a link application that automatically distributes an order by SKU number to the merchants' suppliers or warehouse when a purchase is made online. Drop-Ship Module supports an unlimited number of vendors or warehouses.

View the Drop-Ship Module User's Guide.

Clear Commerce

Clear Commerce is a payment system available with Mercantec Software on Time Warner Cable Business Class e-commerce plans. Clear Commerce functions solely with Bank One and an application must be approved for a Merchant Account with Bank One for the Module to function properly.

When your SoftCart store is built and the merchant account is approved, the payment gateway will be automatically set up. You will have access to the gateway services through your Store Manager.

Merchant Payment Center

Merchants who want to accept and authorize credit card payments through their online store have the option of signing up for Merchant Payment Center. Merchant Payment Center consolidates and automates the tasks of establishing a merchant bank account and accessing an Internet payment gateway for transaction processing. Merchant Payment Center's merchant account services are provided through Time Warner Cable Business Class’ partnership Paymentech.

** Merchant Payment Center is included with both Unix and Win2K BcShop Premier Plans.

Setting up an online merchant account and credit card processing used to be an
expensive and laborious endeavor. Time Warner Cable Business Class has teamed up with Mercantec and Paymentech to take the pain out of the process. With Time Warner Cable Business Class, signing up is as simple as filling out an online merchant account application.

There are no additional setup fees, no technical integration, and no need to negotiate with other vendors or banks. Simply order a Time Warner Cable Business Class e-commerce plan and follow the simple steps found in the Merchant Connections Center.

With the Merchant Payment Center, you can take advantage of this integration, saving both time and money.

The Merchant Payment Center is available as an Add On Module to both the BcShop Select and BcShop Professional plans for an additional fee per month. There is no additional fee for the Premier plans. The Merchant Payment Center includes:

- No Gateway Software Fee
- No Gateway Setup Fee
- No Monthly Gateway Access Fee
- No Payment Gateway per transaction Fee
- No Application/Setup Fee
- No Monthly Statement Fees
- No Monthly Minimum

There will be additional banking costs associated with your account. These are far less expensive than the industry standard and can include:

- Monthly Fee: $25
- Transaction Fee: $0.30
- Discount Rate: 2.50%

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